

Session Rules of Etiquette



- · Please turn off your cell phone/pager
- If you must leave the session early, please do so as discreetly as possible
- Please avoid side conversation during the session

Thank you for your cooperation!



Introduction

ellucian LIVE 2014

Welcome! After attending this session, you will:

- Understand branding possibilities within the application
- Recognize how customizing the CSS can enhance the look of catalogs
- Know how to customize the text, color scheme, images and homepage content, and
- Know how to upload customized files to the server



Agenda Slide



- Topics:
 - History of Brandman University
 - Branding possibilities
 - Introduction to the CSS language
 - Walk through customizations





About Brandman University



- 1861 Chapman University
- 1958 Chapman University College
- 2010 Brandman University
 - Target markets & WASC considerations
 - Brand awareness marketing campaign





Branding Possibilities

ellucian LIVE 2014

ellucian

- · What is customizable in the application?
 - Header Logo
 - Content (Text)
 - Catalog Homepage Content Areas
 - Color Scheme
 - Icons



Branding Possibilities





CSS Language



- What is the CSS language?
- · CSS & HTML
- How browsers apply style
- Formatting text
- Color scheme customizations





Customizations



- Before you get started...
 - Read the customization guides
 - Gain access to the resources folder
 - Download the Brandman University string.properties spreadsheet
 - Install necessary software applications













Summary



ellucian

Resources

- Assets, content, images, locale, styles and navigation
- Next steps involve someone in your Information Technology department



Edit Options Block Item Becord Query]	Cools Help		
		▶傳↓��!⊕!◎!◎! 》 X	
lexible Registration Configuration Rules Form 5	FRACNEG 88 (TEST)		tennen an
Create GOBTPAC Records:	2		
Using Luminis IV:	2		
Expired Cart Minutes:	30		
Expired Cart Awaiting Payment Minutes:	80		
SSB Home LIBL	after their brockness ed. (William MMR) and	india B. Gardian Joanna Jonanana	
	Press and a second second second	and - Connect and a constant	
SS8 CRN Detail URL:	https://ssb.brandman.edu/9008ipis/SMPL/bw	ckschd.p_disp_detal_sched?term_in+(0(&cm_in+(1)	
hysical path to externalized resources:	u01/appistage/fexreg/resourceroot/		
Physical path for attachments :	u16/fexregidocs		
Flexible Registration Deployment URL:	https://ssbtest.brandman.edu/9012/fexiblerer	stration	
CAS service URL:			
ore series one.			
CAS logout UHL:			
Group AR Adjustment Cashier ID:	Contractions.		
E-mail Notification Settings			
SMTP Server Name:		Activity Date: 14-JAN-2014	
Enable SSI Secured Connection	6	Liser ID:	
Enable Non-Secure Failback			
SMTP user name:			
SMTP user password:			
			100



Upload Process

ellucian LIVE 2014

- Access to folderFile Transfer Protocol
- (FTP) application<u>filezilla-project.org</u>
 - Open source software distributed free of charge

Radiant River				
Pickleg (TEST)		General Ad	Nanced Transfer Settings Charset	
		Host	105.00.000.000	Ports
		Projpcol:	SPTP - SSH File Transfer Protocol	
		Logon Type:	Normal	
		User:	4011041	
		Passpord:		
		Accounts		
		Commenter		
		FlexReg PRI	30 environment	
New Site	New Colder	1		
New Bookgark	Senane			
Delete	Duplicate			



Questions & Answers

ellucian LIVE 2014





Thank You!

Caroline Gottschling | Stacey Tune gottschl@brandman.edu | sarnold@brandman.edu

http://services.brandman.edu/banner/default.html

Please complete the online session evaluation form Session ID 3067

EXAMPLE AN ADDRESS STORE 2019 Black, Al ages normal